



## LEADERSHIP PROFILE

Rob Webb is a Managing Director and Oxford Investment Fellow with Oxford Financial Group, Ltd. In his role, Rob conducts investment research with a focus on private market funds. He also takes part in manager sourcing, due diligence, portfolio construction and investment recommendations.

Prior to joining Oxford, Rob spent over 17 years as an investment professional with State Farm Insurance. He worked in the Fixed Income department before co-founding State Farm's Private Equity Investment Program in 2011. Prior to attending business school, Rob began his career as a Research Analyst at the Federal Reserve Bank of St. Louis.

### ROBERT L. WEBB, MBA, CFA MANAGING DIRECTOR & OXFORD INVESTMENT FELLOW



*"Private equity at its roots is the study of business. To turn great businesses into great investments requires a disciplined focus on operational expertise, professional resources, repeatable processes and alignment of interests."*

Rob graduated with a bachelor of business in economics from Western Illinois University. He received his master of business administration from Indiana University Kelley School of Business and has served on 20 fund advisory boards.

Rob and his wife, Mikele, live in Carmel, Indiana with their three cats. Rob enjoys reading about American history.

Rob's disciplined yet energetic approach to his craft at Oxford brings to life his experience, background and expertise in pursuit of Oxford's continuing mission of service.

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