



LEADERSHIP PROFILE

Cameron Johnson serves at Oxford Financial Group, Ltd. as a Managing Director and Oxford Investment Fellow®. In this role, he focuses on the sourcing and monitoring of public equity investment strategies. As a member of Oxford's Investment Board, Cam works to develop Oxford's strategic vision and investment philosophy. Cam also serves as the Chair of Oxford's Investment Committee focused on asset allocation and manager selection in public markets.

Cam has extensive experience in investing; before joining Oxford, he served as an investment principal at Lowry Hill where he was the lead portfolio manager for a small-cap equity strategy, a member of the Asset Allocation and Investment Strategy teams and developed the firm's outsourced CIO model for foundations and endowments. He also led external manager due diligence for

CAMERON R. JOHNSON, MBA, CFA MANAGING DIRECTOR & OXFORD INVESTMENT FELLOW



"In a world of tremendous volatility and economic uncertainty, adhering to the following three principles will be critical for investment success: Maintain a long-term perspective, understand the difference between uncertainty and risk, and continually assess whether you are being adequately compensated for the risks you are accepting."

marketable investment strategies. Prior to that, Cam served as a portfolio manager with a focus on institutional mid-cap growth portfolios and a long/short hedge fund.

Cam earned his bachelor's degree with a major in financial economics from Gustavus Adolphus College and his master's in business administration from the University of Notre Dame with concentrations in finance and accounting. Cam also holds the Chartered Financial Analyst® (CFA®) designation.

Cam lives in Minnetonka, Minnesota with his family. His sharp attention to the details of his craft, alongside his desire to continue to develop the mission and investment philosophy of the organization, are an integral part of Oxford's success.

The Master of Business Administration (MBA) is a graduate level degree providing theoretical and practical training for business or investment management. Chartered Financial Analysts® (CFA®) are licensed by the CFA® Institute to use the CFA® mark. CFA® certification requirements: hold a bachelor's degree from an accredited institution or have equivalent education or work experience, successful completion of all three exam levels of the CFA® Program, have 48 months of acceptable professional work experience in the investment decision-making process and fulfill society requirements, which vary by society. Unless you are upgrading from affiliate membership, all societies require two sponsor statements as part of each application; these are submitted online by your sponsors.

OFG-2404-38