



MAYFAIR CAPITAL PARTNERS™

DAVID LUEBBE HAS JOINED MAYFAIR CAPITAL PARTNERS™

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CARMEL, INDIANA, January 23—Mayfair Capital Partners (“Mayfair”), a division of Oxford Financial Group, Ltd.™ (“Oxford”), announced today it has expanded its team with the addition of David Luebbe, a Senior Associate in the firm’s Carmel, Indiana office.

Prior to joining the firm, David was a Senior Associate at Goldman Sachs in the Asset Management Division’s Private Equity platform where he focused on Tech Enabled Business Services and Software investing. Prior to joining the Private Equity group, David spent the first two years of his career in Goldman’s Investment Banking Division covering the healthcare industry.

David graduated from the Indiana University Kelley School of Business with a Bachelor of Science in Business with High Distinction and a concentration in Finance.

ABOUT MAYFAIR CAPITAL PARTNERS

Mayfair Capital Partners is an extension of the Mayfair direct investment program, which has been an in-house division of Oxford since 2003, historically managing a portfolio of direct investments exclusively for the benefit of Oxford’s 700+ high net worth families and institutional clients. Because of Oxford’s deep client base, Mayfair Capital Partners is a flexible capital solution provider that targets investments between \$50-150 million per deal and can pursue control and non-control opportunities. At Mayfair Capital Partners, we seek to partner with exceptional management teams to enhance the inherent strengths of the company’s people and products. We seek to invest in the brand and maximize the long-term value of the business. Mayfair’s independence and sophisticated multi-family office capital base creates certain structural advantages when compared to traditional private equity fund structures. We bring flexibility, patience and a supportive approach. For more information, visit www.mayfaircappartners.com.

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For more information about Mayfair Capital Partners, please visit www.mayfaircappartners.com or send a request to info@mayfaircappartners.com. For new investment ideas, please contact the Mayfair Capital Partners team at mayfairdeals@mayfaircappartners.com.

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