OXFORD FINANCIAL GROUP, LTD

SPECIAL UPDATE

OXFORD FINANCIAL GROUP, LTD.

Dear Oxford Friends and Associates,

We continue to monitor all developments around the spread of coronavirus (COVID-19) and are focused on the health and safety of our clients and associates, and on ensuring we deliver the highest quality service and support to you amid these challenging times.

Our COVID-19 preparedness procedures are part of Oxford's established firm-wide resiliency program. Oxford will continue to evaluate and test business continuity measures so that we are ready to implement them when and if it becomes prudent to do so. This includes a focus on leveraging our digital capabilities should you wish to conduct meetings virtually, or should the environment change where digital meetings are a requirement for public health and safety. Please know that Oxford remains fully functional, fully accessible and fully prepared to meet your needs now and in the future.

If there is any assistance we can provide, please don't hesitate to contact your Managing Director or Client Relationship Manager. All of us at Oxford remain focused on the safety and security of our clients and associates, and on serving you in all circumstances.

Sincerely,

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Jeffrey H. Thomasson, MBA, CFP® Managing Director and Chief Executive Officer

About Oxford Financial Group, Ltd™

Oxford is the premier multi-family office in the Midwest and has been named the #1 Registered Investment Advisor (RIA) by *Financial Planning* magazine for five consecutive years (based upon assets under management). One of the largest independent RIA firms in the country with oversight of approximately \$23.7 billion in assets under advisement (which includes assets under management), Oxford has 21 managing directors in five market offices who serve over 700 family and institutional clients in 37 states. Oxford is an independent, fee-only firm that is privately held by its partners and has provided muli-generational estate planning advice and forward-thinking investment solutions to families and institutions for more than 37 years. With special expertise in Bespoke Generational Solutions, Aspirational Solutions and Niche Growth Strategies, Oxford specializes in serving clients with net worth above \$5 million.

For additional information, call 800.722.2289, visit ofgltd.com or submit a request.