

OXFORD FINANCIAL GROUP, LTD.™

LEADERSHIP PROFILE

Cam Johnson is a Managing Director with Oxford Financial Group, Ltd. in the Minneapolis, Minnesota office. As an Oxford Investment Fellow, he is responsible for investment manager evaluation, asset allocation modeling and portfolio construction.

Cam has almost 30 years of experience in the investment industry. Before joining Oxford, Cam was an investment principal at Lowry Hill where he was the lead portfolio manager for small cap equity strategy, a member of the Asset Allocation and Investment Strategy teams and developed the firm's outsourced CIO model for foundations and endowments. He also led external manager due diligence for marketable investment strategies. CAMERON R. JOHNSON, MBA, CFA MANAGING DIRECTOR & OXFORD INVESTMENT FELLOW



"In a world of tremendous volatility and economic uncertainty, I believe in the importance of adhering to the following three principles for investment success: maintaining a long-term perspective, understanding the difference between uncertainty and risk and continually assessing whether you are being adequately compensated for the risks you are accepting." Cam served as an equity analyst with focus on institutional midcap growth portfolios and a long/short hedge fund.

Cam received a Master's of Business Administration from the University of Notre Dame with concentrations in finance and accounting. He earned a Bachelor's degree from Gustavus Adolphus College, with a major in financial economics. He became a Chartered Financial Analyst (CFA) in 1997 and is a member of the CFA Institute and the Twin Cities Society of Security Analysts.

Cam and his wife, Sarah, live in Minnetonka, Minnesota with their two children.