

## **LEADERSHIP PROFILE**

Rob Webb is a Managing Director and Oxford Investment Fellow with Oxford Financial Group, Ltd. In his role, Rob's responsibilities include investment research with a focus on private market funds, including manager sourcing, due diligence, portfolio construction and investment recommendations.

Prior to joining Oxford, Rob spent over 17 years as an investment professional with State Farm Insurance. He worked in the Fixed Income department before cofounding State Farm's private equity investment program in 2011. Prior to

ROBERT L. WEBB, MBA, CFA
MANAGING DIRECTOR &
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"Private equity at its roots is the study of business. To turn great businesses into great investments requires a disciplined focus on operational expertise, professional resources, repeatable processes and alignment of interests." business school, Rob began his career as a Research Analyst at the Federal Reserve Bank of St. Louis.

Rob graduated with a Bachelor of Business in Economics from Western Illinois University. He received his MBA from Indiana University Kelley School of Business. Rob is a CFA charterholder and a member of the CFA Society of Chicago. He has served on 20 fund advisory boards.

Rob and his wife, Mikele, live in Carmel, Indiana with their three cats. Rob enjoys reading about American history.

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