

OXFORD FINANCIAL GROUP, LTD.™

LEADERSHIP PROFILE

Cam Johnson is a Managing Director with Oxford Financial Group, Ltd. in the Minneapolis, Minnesota office. As an Oxford Investment Fellow, he is responsible for investment manager evaluation, asset allocation modeling and portfolio construction.

Cam has over 19 years of experience in the investment industry. Before joining Oxford, Cam was an investment principal at Lowry Hill where he was the lead portfolio manager for small cap equity strategy, a member of the Asset Allocation and Investment Strategy teams and developed the firm's outsourced CIO model for foundations and endowments. He also led external manager due diligence for CAMERON R. JOHNSON, MBA, CFA MANAGING DIRECTOR & OXFORD INVESTMENT FELLOW



"In a world of tremendous volatility and economic uncertainty, I believe in the importance of adhering to the following three principles for investment success: maintaining a long-term perspective, understanding the difference between uncertainty and risk and continually assessing whether you are being adequately compensated for the risks you are accepting." marketable investment strategies. Cam served as an equity analyst with focus on institutional midcap growth portfolios and a long/short hedge fund.

Cam received a Master's of Business Administration from the University of Notre Dame with concentrations in finance and accounting. He earned a Bachelor's degree from Gustavus Adolphus College, with a major in financial economics. He became a Chartered Financial Analyst (CFA) in 1997 and is a member of the CFA Institute and the Twin Cities Society of Security Analysts.

Cam and his wife, Sarah, live in Minnetonka, Minnesota with their two children. The Master of Business Administration (MBA) is a graduate level degree providing theoretical and practical training for business or investment management. Chartered Financial Analysts® (CFA®) are licensed by the CFA® Institute to use the CFA® mark. CFA® certification requirements: hold a bachelor's degree from an accredited institution or have equivalent education or work experience, successful completion of all three exam levels of the CFA® Program, have 48 months of acceptable professional work experience in the investment decision-making process and fulfill society requirements, which vary by society. Unless you are upgrading from affiliate membership, all societies require two sponsor statements as part of each application; these are submitted online by your sponsors. OFG-2011-9