

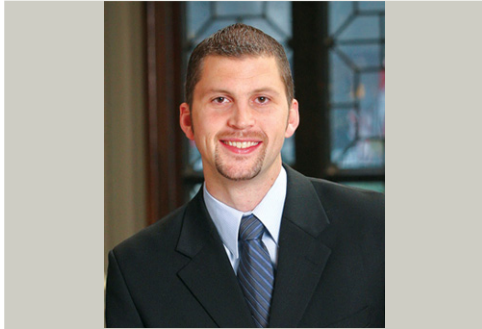


OXFORD FINANCIAL GROUP, LTD.™

## LEADERSHIP PROFILE

### JACOB R. WATSON, CFP®

SENIOR CLIENT RELATIONSHIP MANAGER



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*“Timely, accurate client service is at the core of our business and that is my goal every day.”*

Jacob Watson serves as a Senior Client Relationship Manager for Oxford Financial Group, Ltd. In this role, Jacob is responsible for handling clients’ day-to-day cash needs, implementing changes to their asset allocations to meet their investment related goals and assisting in developing financial planning concepts.

Jacob was previously employed as a registered representative with Capital Select Investment Corp. where he provided a wide array of financial services and excellent customer service for his clients.

Jacob received his Bachelor’s degree in Finance from Ball State University in 2004. He is a Certified Financial Planner™ and previously held the Series 7, Series 63 and Indiana Insurance licenses.

Jacob and his wife, Jessica, live in Hudsonville, Michigan with their four children. They enjoy serving at their church and spending time with extended family at their property in northern Michigan.